CARLSBAD, CALIF. — July 1, 2015 — Colorescience, the pioneers in the fusion of suncare, skincare and color has bolstered its collection of accolades with the addition of two coveted 2015 InStyle “Best Beauty Buy” awards, receiving achievements for “Best Eco-Friendly Sunscreen” and “Best Eco-Friendly Anti-Aging Treatment.”

This marks the second consecutive year Colorescience has been recognized by the outlet as part of their annual beauty awards’ feature. Highly influential with consumers and hand-picked by the InStyle beauty department and leading industry experts, these wins further solidify the brand as a leader in both the cosmetic and skincare space.

The cult-favorite Sunforgettable Mineral Sunscreen Brush, which revolutionized suncare by merging it with skin treatment ingredients and natural color in the convenience of a brush, was praised as best “Eco-Friendly Facial Sunscreen,” and noted as having one of the highest levels of mineral sun protection available (SPF 50) in a convenient, self-dispensing brush. Los Angeles-based dermatologist, Dr. Annie Chiu sat on the judging panel, and professes that she “keeps one of these in her purse” as it adds to the ease of reapplication, which is a point she consistently stresses when speaking to patients about proper skin health.

The recently launched Anti-Aging Serum – a clinically proven 3-in-1 treatment that repairs past damage, prevents future damage, while instantly providing even skin tone and increased luminosity– won for “Eco-Friendly Anti-Aging Treatment.” Although it’s a newcomer to the anti-aging scene, InStyle notes the multi-tasking serum has become an instant favorite amongst dermatologists, highlighting its proprietary blend of 10 peptides and hyaluronic acid to reduce fine lines and plump skin, in combination with a tint of mineral color to provide a flattering, glowing skin tone. Manhattan dermatologist, Dr. Marina Peredo describes the Anti-Aging Serum as a product that “does it all” because not only is it a treatment, but it also provides an immediate improvement in skin’s appearance, helping women simplify their routine.

“We are honored to receive this distinction from InStyle for the second year in a row. We are incredibly appreciative of the magazine’s ongoing support, as well as that of our physician partners who were influential in the decision-making process,” said Colorescience CEO, Mary Fisher. “We’re consistently looking for new ways to provide unique, superior formulas, and this recognition is a reflection of our team’s dedication to a higher standard of beauty,” added Fisher.

In 2014 Colorescience received the distinction of best “Eco-Friendly Suncare Brand” by InStyle and the brand’s collection of Face Primers infused with SPF were awarded and called out as “the hybrid line that thinks like sun block but acts like makeup.”

For more information on Colorescience, please contact Chrissy Baum or Mollie Charnas at ShopPR, 212.829.1111.

About Colorescience
Pioneers in the fusion of suncare, skincare and color – Colorescience, is the only premium “all-in-one” makeup for women who don’t want to compromise health for lasting beauty. Colorescience sets the standard for 100% healthy color cosmetics. Our curated collection of breathable, glowing colors are formulated with exceptional sun protection and skin-nourishing benefits. We meticulously refine our minerals, pigments and nutrient dense ingredients to include enough natural zinc & titanium dioxide to protect even a baby’s face. No compromises, now or ever.

Sunforgettable is a prestige suncare line enriched with superior skincare and exceptional color that blends with one’s natural complexion. Our 100% healthy, doctor-approved formulations provide award-winning protection in a cosmetic formula. Sunforgettable delivers both protection and perfection, ensuring the beauty of your skin today and tomorrow.